

NAC Steering Committee Meeting Minutes

Monday, October 17, 2022

Participants:

1. Heidi Mendenhall (First 5 Tehama)
2. Erin Morrissey (North Valley Community Foundation)
3. Shelly Ohlms (Glenn County, Community Action Agency)
4. Megan Kenney (PHIL)
5. Kathryn Stewart (PHIL)

- **Call to order by the committee chair**
 - **Introductions & Check-In**
- **Review and approval of previous meeting minutes**
- **Committee reports**

- **Old Business**
 - **Regional Assessment Update**
 - The group finalized data points to be included in the assessment at the September meeting (outlined below).
 1. **ADVERSE EXPERIENCES**
 - Poverty
 - Mental Health
 - Needed help for mental health problems
 - Serious psychological distress
 - Domestic Violence
 - Bullying
 - Housing Cost Burden/Crowded Housing
 - Emotional, Sexual and Other Forms of Child Abuse
 2. **HEALTH CONDITIONS**
 - Asthma Rates and Community Costs
 - Blood Pressure and Community Costs
 - Alzheimer's
 - Diabetes Rates and Community Costs
 - Cancer Rates and Community Costs

- Megan and Kathryn met with Andy Krackov to discuss the data points that the Steering Committee chose for the Regional Assessment.
- Next steps: Andy is going to collect the data and bring it back to the group; potential for data visualization.
 - **NAC Communications Next Steps**

- New newsletter approach (survey to assess interest/needs)
 - Resource Center on PHIL website
- Megan to support with new, reimagined newsletter
- Heidi shared that the standard open rate for MailChimp or other email newsletters is 3.5%
- Megan to work with Becca to investigate statistics to help inform the design process
- The group supported monthly newsletters; perhaps solicit info from partners on a monthly basis using a google form.
- Kathryn provided an update on the resource center page; opportunity to post newsletters here as well.
- Resource Page contents: meeting minutes, newsletters, potentially events

- **New Business**
 - BSCF Funding Update

 - Kathryn shared that NAC was not selected for the next LCDV cohort; however, NAC will receive \$150k for April 2023 - March 2024 to support sunset activities.
 - TC (BSCF) shared that there are upcoming opportunities for funding through BSCF that could support future NAC activities.
 - Question: Can the NAC page remain on the PHIL website? Answer: Yes.

 - **October NAC Partner Meeting:** The next NAC Partner Meeting is scheduled for October 27, 2022. Agenda items discussed:
 - Welcome & Check-In: Provide time in breakout rooms for NAC Partners to network and connect.
 - Backbone Updates
 1. Regional Assessment
 2. Resource Center on PHIL Website
 3. NAC Communications Next Steps (survey to assess needs/interest)
 - Training Plan Update (Wendy)
 - Spotlight Presentation: Jillian Clayton from the Department of Health Care Services (DHCS) will be joining to introduce the [CalAIM PATH Initiative](#).
 - NAC Partner Updates
 - Adjourn

 - Newsletter: send link to survey prior to the meeting as well as share during the meeting and gather feedback.
 - The group agreed that transparency is important, and we should share the next steps regarding the BSCF funding.
 - Reminding partners that funding will end in 1.5 years could be a call to action and open the conversation around potential opportunities for future funding
 - Start NAC Partner Connections and Updates with “NAC Regional Update” to introduce the funding updates and open a discussion around what they find important or essential to the collaborative and want to work to sustain.
 - NAC Training Plan: include a link to the drive and share examples of materials.
 - Look at the Google Drive and assess what’s still needed; put out a request to partners to share resources.
 - Question: Would the NAC training be shared publicly?
 - Answer: The plan is to create a page that is password protected for members to access.
 - Question: What kind of data will be included in the NAC training?

- Answer: The plan is to include regional data and allow opportunity for partners to include local data.
 - Concern regarding partners lacking access to local data.
- Question: How are we going to train people to provide the training?
 - Erin shared about the master trainer program; opportunity for trainers to visit other counties to provide trainings
 - Erin will investigate cost for becoming Master Trainer; the training is several days and costs \$20k for 15-20 people. Erin to confirm pricing and report back to the team
- **Adjourn**