



NAC Steering Committee Meeting Minutes Wednesday, February 16, 2022

Participants:

1. Sandra Azevedo (Butte County Office of Education)
2. Teresa Curiel (Tehama County Department of Social Services)
3. Wendy Dickens (First 5 Shasta)
4. Heidi Mendenhall (First 5 Tehama)
5. Erin Morrissey (North Valley Community Foundation)
6. Becca Fink (PHIL)
7. Shanthal Ferreyra (PHIL)
8. Kathryn Stewart (PHIL)
9. Sue Grinnell (PHIL)

- **Committee Reports**

- No reports

- **Old Business**

- **Social Media Toolkit: Demo & Next Steps**

- The PHIL team met with Sandra to reflect on the feedback received during the January Partner meeting – which was really positive. We have a great starting point!
- **Launch Date:** Monday, February 28th.
- The toolkit will be accessed as a Google Doc which allows us to make updates and change content as needed. This also makes it more accessible to our partners to use and easier to copy and paste messages. A bitly link will be used to track the number of clicks/downloads.
- PHIL/NAC will send an email announcement to NAC partners and will work with Steering Committee to promote via social media.
 - **Action Item:** PHIL will develop promotional messages for the Steering Committee to use to help with the announcement.
 - **Action Item:** Steering Committee to share social media messages from the toolkit and continue to share each other's resources/messages.
 - **Action Item:** Include a monthly message from the toolkit on the NAC newsletter (ex. theme month - DV awareness month)
 - **Action Item:** Steering Committee will provide links to the county resources: [NAC Partner Resources](#)

- We will be promoting on our newsletter. We want to keep track of the usage of the link to report back to funders, outcome measure worksheet, and track usage of the toolkit that NAC develops.
- **New Business**
 - **Reflections on January Partner meeting**
 - Steering Committee members shared positive feedback on the NAC partner meeting.
 - **Meeting Structure:** Breakout rooms for participants to engage were favored. Participants enjoyed having time/space to connect with other NAC partners.
 - Suggestions for future partner meetings include:
 - Zoom registrations for future meetings to keep track of who will be attending.
 - Choose your own adventure breakout rooms with designated discussion topics/themes
 - Breakout room rotations for small group discussions with a new topic in each room
 - TedTalk sharing of the four counties that have received an ACEs aware care grant and possibly explore regional structure and network of care among the six counties. It is suggested to have the four counties share their work with the SC prior to the NAC Partner meeting.
 - Time/space at the end of each meeting to breakout by county to connect with local partners and collaborators
- **2022 Summit**
 - Based on the discussion and feedback from the January NAC partner meeting, NAC will be moving forward and planning a summit for 2022.
 - **Topics:** Steering Committee members shared some ideas for topics that could be part of the summit:
 - ACEs and race
 - Hope and Healing
 - Implicit Bias
 - Stress Buster Wheel
 - Generational Trauma
 - Creating spaces for dialogue
 - Permission to Feel by Marc Brackett – training/speaker that First5 Tehama used and still hear feedback about
 - ACHs multisector collaboratives, community, residential leaders having a voice and people in power questioning the work (financial)
- **NAC Membership List**
 - The backbone is working to develop a more formal NAC membership list. The current member list is a compilation of names from past email invitations and mailing lists. Engaging new members is part of our deliverables for our Blue Shield of California Foundation grant.
 - **Action Item:** Steering Committee to review current list with an eye toward who might be missing, what sectors are missing, and what counties do we need more

representation from? Link to member list:

https://docs.google.com/spreadsheets/d/18DPGNatrelur6GfOI_xNye6-mEUKIm/edit?usp=sharing&oid=109030377238488279031&rtpof=true&sd=true

- **Update of the Operating Guidelines**

- The backbone is in the process of updating the NAC Operating Guidelines – with the intention of making them broader than just for the Steering Committee – it seemed important to have more specific information related to what it means to be a member of NAC.
- Organizational Members: One example shared was from the Essentials for Early Childhood Initiative. Anyone can engage to become a member and receive an invitation letter of membership on official letterhead. This could be how we approach “organizational” members. Here is a link to the type of letter they send: <https://drive.google.com/file/d/1nxGDhMY0F18mvg4jyptSWw-hBQ2PwvDv/view?usp=sharing>
- Individual Members: Identified by Steering Committee. Must have attended 2 out of the past 6 partner meetings to be able to take advantage of member benefits, such as discount to attend Summit.
- **Action Item:** Proposed NAC Operating Guidelines will be shared with the Steering Committee for review in advance of the March Steering Committee meeting.

- **Additional Items:**

- **Trauma Informed Movement:** PACEs hosts Friday Trauma workshops focused on juvenile justice stories <https://www.pacesconnection.com/blog/workshop-reminder-building-the-movement-through-transformative-justice-and-faith-based-communities-friday-february-18-2022-1pm-est>
- **California Alliance for Prevention Funding:** Sue had a meeting with Tracy Rattray who is interested in coming to the SC meeting to talk about her work, looking for support statewide fund <https://herjfund.org/>
 - There is a Health Equity and Racial Justice Fund (HERJ Fund) budget request for the state of California that would value engagement and support from the NAC steering committee. The Fund would directly support Trauma Informed Networks of Care by being a source of funding that would allow CBOs, clinics and tribal organizations to regularly participate in these local networks. Funding would also support these organizations to create health community conditions that can both prevent and treat ACEs.

- **Adjournment**

- Adjournment at 11:30 am Kathryn closes the meeting.

- **Next Steering Committee Meeting:**

- Wednesday, March 16th at 10:00 am – 11:30 am PST